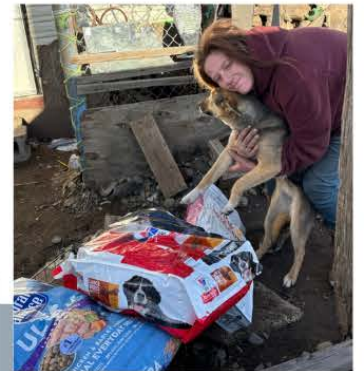


2025 Sponsor Levels

LEADER OF THE PACK - \$10,000*

***Guaranteed business exclusivity at all levels during your sponsorship**

- **WEBSITE HOMEPAGE:** Highlighted as Premium Sponsor, includes sponsor logo with link to sponsor's website
- **WEBSITE SPONSOR PAGE:** Highlighted as Premium Sponsor, includes sponsor logo with link to sponsor's website and business description
- **GENERAL E-NEWSLETTER:** 1 article mention per year; sponsor logo in each monthly General e-newsletter
- **#WHYNOTMEPETS E-NEWSLETTER:** Sponsor logo in each monthly #WhyNotMePets e-newsletter
- **PAWSITIVE ALLIANCE FACEBOOK:** Tagged once a quarter (or total 4 times during sponsorship)
- **EVENTS:** Sponsor logo on Pawsitive Alliance banner and Event webpage; product giveaways at select events (limitations may apply); mentioned on Facebook event or posts; listed on print material
- **ANNUAL FUNDRAISER(s):** Highlighted as Premium Sponsor on Pawsitive Alliance Event webpage with sponsor logo and link to sponsor's website; listed within Facebook event



HAPPY TAILS - \$7,500

- **WEBSITE HOMEPAGE:** Sponsor logo and link to sponsor's website
- **WEBSITE SPONSOR PAGE:** Sponsor logo with link to sponsor's website and business description
- **GENERAL E-NEWSLETTER:** Sponsor logo in each monthly General e-newsletter
- **#WHYNOTMEPETS E-NEWSLETTER:** Sponsor logo in each monthly #WhyNotMePets e-newsletter
- **PAWSITIVE ALLIANCE FACEBOOK:** Tagged twice (or total 2 times during sponsorship)
- **EVENTS:** Sponsor logo on Pawsitive Alliance banner and Event webpage; product giveaways at select events (limitations may apply); mentioned within Facebook event or posts
- **ANNUAL FUNDRAISER(s):** Recognition as a sponsor on Pawsitive Alliance Event webpage with link to sponsor's website; listed within Facebook event



2025 Sponsor Levels

BEST FRIENDS - \$5,000

- **WEBSITE HOMEPAGE:** Sponsor logo and link to sponsor's website
- **WEBSITE SPONSOR PAGE:** Sponsor logo with link to sponsor's website and business description
- **GENERAL E-NEWSLETTER:** Sponsor logo in each monthly General e-newsletter
- **#WHYNOTMEPETS E-NEWSLETTER:** Sponsor logo in each monthly #WhyNotMePets e-newsletter
- **PAWSITIVE ALLIANCE FACEBOOK:** Tagged once during sponsorship
- **EVENTS:** Sponsor logo on Pawsitive Alliance banner and Event webpage; mentioned within Facebook event
- **ANNUAL FUNDRAISER(s):** Recognition as a sponsor on Pawsitive Alliance Event webpage with link to sponsor's website; listed within Facebook event

PAWSITIVE PAWS - \$2,500

- **WEBSITE HOMEPAGE:** Sponsor logo
- **WEBSITE SPONSOR PAGE:** Sponsor logo with link to sponsor's website and business description
- **GENERAL E-NEWSLETTER:** Sponsor logo in each monthly General e-newsletter
- **#WHYNOTMEPETS E-NEWSLETTER:** Sponsor logo in each monthly #WhyNotMePets e-newsletter
- **EVENTS:** Sponsor logo on Pawsitive Alliance Event webpage; tagged within Facebook event

CONSTANT COMPANION - \$1,000

- **WEBSITE SPONSOR PAGE:** Sponsor logo with link to Sponsor website
- **GENERAL E-NEWSLETTER:** Sponsor logo in each monthly General e-newsletter
- **#WHYNOTMEPETS E-NEWSLETTER:** Sponsor logo in each monthly #WhyNotMePets e-newsletter
- **EVENTS:** Sponsor logo on Pawsitive Alliance Event webpage



LEND A PAW - \$500

- **WEBSITE SPONSOR PAGE:** Sponsor logo
- **EVENTS:** Sponsor logo on Pawsitive Alliance Event webpage



We work to fulfill these benefits to the best of our ability, however, at times there may be circumstances beyond our control that may prevent us from doing so.