



MISSION STATEMENT:

To help end the euthanasia of adoptable dogs and cats in Washington by increasing adoptions, supporting spay and neuter programs, and improving pet retention.

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Soccer-playing Cat joins #WhyNotMePets campaign, Celebrates World Cup **Charles hopes to score a goal finding his furrever home**

Seattle, WA, June 3, 2026— Charles, a long-time senior at Purrfect Pals, dribbled his way into Pawsitive Alliance's #WhyNotMePets campaign for June's National Adopt-A-Cat Month. This adorable chocolate tabby is a one-cat soccer sensation. In honor of the 2026 FIFA World Cup, he shows off his skills in hopes of finding his furrever home.



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Charles has been waiting for over a year at Purrfect Pals, an animal shelter in Snohomish County that takes in cats who are senior, have major medical needs, chronic illnesses and/or behavioral challenges. Charles is an affectionate, extremely playful feline with chronic liver disease, but that doesn't stop him from his favorite activity - playing soccer! He is thrilled for Seattle to host the upcoming World Cup, brushing up on his passing, dribbling and trapping in hopes of scoring a permanent family roster. He is fully vaccinated, neutered, and appreciates both sportsmanship and snuggles.

"He's the most dedicated player we've ever seen," said Crystal Chiechi, Outreach Manager at Purrfect Pals Sanctuary. "He practices daily, chases every loose ball, and has yet to receive a single red card."

His ideal roster includes:

- Adults or older kids only, especially those who partake in post-match celebrations
- Referee to assist with Denamarin medication breaks
- Dogs or laid-back cat midfielders okay
- Regular soccer sessions to reach his goal weight

The Pawsitive Alliance #WhyNotMePets campaign works with shelter and rescue partners to focus on animals who have been homeless for over 12 months or have special needs. For the months of June and July, the campaign is spotlighting Charles and seven other adoptable cats from Purrfect Pals.

Pawsitive Alliance is a 501(c)3 organization whose mission is to help end the euthanasia of cats and dogs in Washington by increasing adoptions, supporting spay and neuter programs, and improving pet retention. The organization's vision is a healthy and happy home for every cat and dog in Washington. To learn more about Pawsitive Alliance, visit the website at www.PawsitiveAlliance.org.